



DIGBY AREA TOURISM ASSOCIATION [DATA]

2020 ANNUAL GENERAL MEETING MINUTES



Meeting: July 14, 2020, 7pm, AGM, via ZOOM online meeting

- **Welcome and Call to Order:** Chairperson Greg Turner called the meeting to order at 7:00pm, welcomed everyone and thanked them for their attendance. 16 accounts were logged on for the zoom meeting.
- **Judy Lynch:** Tourism Development Advisor for Tourism Nova Scotia made a presentation of about the Tourism campaigns currently underway in Nova Scotia. She emphasized the need for tourism operators to partner up with each other in localities to create unique “experiences” for tourists. She encouraged us to create “experience packages” that tell a story about our operation or our community. She is available for marketing assistance and can provide a number of marketing tools such as webinar series, stock photos, and social media tips. She also mentioned that a new assistance program is now available called RADIATE Tourism Program. Please go to this link <https://tourismns.ca/radiate> for more information about applying. The application deadline is Wednesday, July 29th at 4pm.

If you have any questions, please email Judy @ Judy.Lynch@novascotia.ca.

- **Approval/Additions/Deletions to Agenda:** Chairperson Greg Turner asked if there were any additions or changes to the agenda. No changes.

*Linda Wielinga made a motion to approve the agenda.
Seconded by Tina Frost. All aye. Motion carried.*

- **Approval of previous minutes:** Chairperson Greg Turner gave everyone present a chance to review the minutes of the 2019 AGM and called for any corrections or additions. There were no corrections or additions.

*Linda Wielinga made a motion to approve the minutes of the May 8, 2019 Annual General Meeting.
Seconded by George Manzer. All aye. Motion carried.*

● **Treasurer’s Report:**

- Financial Statement [2019]: Janette Andrew reviewed the financial statement and responded to all questions.
- Treasurer 2021 Budget Sheet: Janette Andrew reviewed the balance sheet and responded to all questions.

Janette Andrew made a motion to approve the 2019 Financial Statement and 2020 Budget Sheet. Seconded by Darren Carey. All aye. Motion carried.

● **Annual Committees Report:** Chairperson Greg Turner reviewed the annual committee reports and responded to all questions and comments.

Greg Turner made a motion to approve the Annual Committee Report. Seconded by Linda Graham. All aye. Motion carried.

● **Election of 2019-2020 Board Members**

Chairperson: This position is open. Karen Enright has offered to let her name stand.

Vice-Chairperson: This position is open. Darren Carey has offered to let his name stand.

Past Chairperson: Greg has offered to let his name stand.

Smith Cove Representative: Greg Turner has offered to let his name stand.

Treasurer: Janette Andrew has re-offered.

Secretary: Linda Wielinga has re-offered.

Administrator: Mary Tibbetts has re-offered.

Bear River Representative: Darren Carey has re-offered.

Long Island Representative: Shelley Lonergan has re-offered.

Digby Neck Representative: Linda Graham has re-offered.

Brier Island Representative: Penny Graham has re-offered with Amy Tudor as co-representative. This position remains as one vote only.

Weymouth and Area Representative: Hal Theriault has re-offered with Stacey Doucette as co-representative. This position remains as one vote only.

Barton/Brighton/Doucetteville Representative: This position is open. No nominations for this area; a search will continue.

Municipality of the District of Digby Appointed Representative: George Manzer has re-offered.

Digby Town Appointed Representative: Peter Turnbull has re-offered.

Board of Trade Appointed Representative: Kevin Ellis has re-offered.

Director at Large: Tina Frost has offered to let her name stand.

Chairperson Greg Turner presented the full list of Directors and again asked three times if there were any other nominations from the floor. There were no other nominations and Darren Carey called for nominations to cease.

Greg Turner made a motion to approve the 2020-2021 slate for Board of Directors.

Seconded by Henry Wielinga. All aye. Motion carried.

Angela Turner, on behalf of the Board, presented to Greg Turner in appreciation for his dedication to tourism in the Digby Area as DATA Chair, an original watercolour painting of Point Prim Lighthouse by Poppy Balsler. A card of thanks and a potted plant was also presented to Greg.

- **Adjournment:** called at 8:30pm.
 - The next regular Board meeting will be held on **Wednesday, August 12th, 2pm** via Zoom.
- Respectfully submitted, Linda Wielinga, Secretary*