



DATA BOARD OF DIRECTORS MEETING
September 15th , 2021, 6:30pm
Trinity Anglican Church
Meeting Notes

- 1. Present:** Karen Enright, Darren Carey, Janette Andrew, Hal Theriault, Kevin Ellis, Angela Thurber, Linda Wielinga
Regrets: Linda Graham, Tina Frost, Greg Turner
- 2. Agenda: Approval/Additions/Deletions**
Motion to accept agenda Kevin. 2nd by Darren. All aye. Approved.
- 3. Approval of previous minutes** (August 18th , 2021)
Motion to accept previous meeting notes Janette. 2nd by Hal. All aye. Approved.
- 4. Old Business:**
 - a. Membership Dues Campaign 2021-22:** Linda W. to send out invitations to membership
- 5. Treasurer's Report**
Motion to accept Treasurers report Darren. 2nd by Kevin. All aye. Approved.
- 6. Marketing Committee:**
 - a. Update on "Digby Lights"** Weekly sponsored prize draws have been added to boost attention to the program and to bring spotlights to sponsored businesses. All ballots will remain in draw for the final prize draw after Thanksgiving.
 - b. Update on NS Local Video project** Andrew Tolson of Annapolis Royal has agreed to videograph our 3 videos. He will invoice DATA through Doug. Through the NS Project, we are able to fund 3 videos (30 seconds to 60 seconds long) featuring the area's culture, landscape, trails, lighthouses, whale watching and local business.
 - c. Digby Guide update** Graphic Designer Jim Todd has passed away. We need to request access to layout pages from Advocate Printers. Suggested to have Linda Graham/Tina Frost look after ads for the Digby Neck, Doug for the Town of Digby, Karen/Darren for Bear River, Amy for Brier Island, Hal for Weymouth area. Janette has agreed to compiler for articles and ads.
- 7. New Business:**
 - a. Extending Doug's term of work:** Executive will meet to review Doug's work with us this past summer and fall. Purposing to have him take us into April when the levy kicks in.
 - b. Friends of Point Prim Lighthouse Open House:** Saturday, September 18th from 1pm-4pm. Tours, tearoom, demonstrations
 - c. Fundy Hospice:** To be located at Cornwallis Park servicing Digby and Annapolis Counties. Casa Nova is donating \$1/bottle of their Wild Blueberry.
 - d. Casa Nova:** Has been nominated to Taste of Nova Scotia for their Sparkling Cherry Cider 2021 Product of the Year Award

8. In-Kind Reports:

a. Board of Trade: Digby Hospital Foundation Golf Tournament @ Digby Pines Sept 23,2021

b. Municipality: The Levy approval process will take until April to have everything in place

c. Town / VIC: The VIC will be closed for the season on Thanksgiving weekend

9. Next meeting: October 13th, 2021 @ 2pm @ Trinity Anglican Church

10. Adjournment: Motion by Janette. All aye.