



DATA BOARD OF DIRECTORS

October 9, 2019, 2pm @ Municipality Office

MINUTES

Present: Greg Turner, Linda Graham, Tina Frost, Linda Wielinga, Shelley Lonergan

Regrets: Penny Graham, Amy Tudor, Hal Theriault, Stacey Doucette, George Manzer, Darren Carey, Kevin Ellis, Janette Andrew, Peter Turnbull

1. **Welcome:** Greg Turner opened the meeting at 2pm.
2. **Treasurer's Report:**
Board reviewed the October 2019 report from Janette. Approval tabled.
3. **Approval of previous minutes** (September 18th, 2019): Tabled:
4. **Business Arising from Previous Minutes:**
5. **Grants/Funding:**
 - a. **Digital Marketing:**
6. **Old Business:**
 - a. **Social Media Policy: Scheduled meeting with Trampoline TBA – go over social media report – Tabled**
7. **Marketing Committee:**
 - a. **Meeting Highlights of Sept 25th - Made notes on changes for each page in the guide**
 - b. **Digital Marketing Workshop, Monday October 28th @ Yarmouth Cineplex, 1:30 – 4pm**
8. **New Business:**
 - a. **Discussion to include distribution of rack cards for membership to VIC's across province. Drop off at spring AGM.**
 - b. **Discussion regarding a 1-day Membership Workshop: Sharing Information Session – recommend it to be discussed at marketing committee meeting**
 - c. **Floral bouquets were distributed as thanks to the VIC, Township office and to Carol Barnes with cards.**
9. **In-Kind Reports:**
 - a. **Municipality:** No report
 - b. **Board of Trade:** No report
 - c. **Town:** No report.
 - d. **VIC:** No report
10. **Next Meeting:** November 13th, 2019, 2pm @ Municipality
11. **Adjournment:** Called at 3:25pm.