

DIGBY AREA TOURISM ASSOCIATION [DATA]

2018 ANNUAL GENERAL MEETING MINUTES

Meeting: May 2, 2018, 6pm, AGM, Municipality of the District of Digby Council Chambers

Present: Greg Turner, Mary Tibbetts, George Manzer, Linda Graham, Tina Frost, Duetta Comeau, Cheryl Forrest, Elaine Turner, Darren Carey, Kevin Ellis, Bernice Schrank, Bill Schrank, Monika Treleaven, Barb Jolicoeur, Saskia Geerts

Guest Speakers: Digby Harbour Port Authority: Ed Chisholm, Mike Gushue, Vance Hazelton

Meet and Greet: 6pm to 6:30pm.

- **Welcome and Call to Order:** Chairperson Greg Turner called the meeting to order at 6:30pm, welcomed everyone and thanked them for their attendance. Introductions were made around the room.
- **Approval/Additions/Deletions to Agenda:** Chairperson Greg Turner asked if there were any additions or changes to the agenda. No changes.

Mary Tibbetts made a motion to approve the agenda.

Seconded by Tina Frost. All aye. Motion carried.

- **Approval of previous minutes:** Chairperson Greg Turner asked if everyone present had a chance to review the minutes of the 2017 AGM and called for any corrections or additions. There were no corrections or additions.

Tina Frost made a motion to approve the minutes of the May 10, 2017 Annual General Meeting.

Seconded by Linda Graham. All aye. Motion carried.

- **Treasurer's Report:** Treasurer Carol Barnes sent her regrets but did submit reports. Chairperson Greg Turner presented and explained three reports.

The 2016 report was not completed in time for the 2017 Annual General Meeting and was presented here for review and approval.

Mary Tibbetts made a motion to approve the 2016 Treasurer Report.

Seconded by Tina Frost. All aye. Motion carried.

The 2017 report was complete and Chairperson Greg Turner presented this for review and approval.

George Manzer made a motion to approve the 2017 Treasurer Report.

Seconded by Linda Graham. All aye. Motion carried.

The April 30, 2018 Income Statement was presented for review and approval.

Tina Frost made a motion to approve the April 30, 2018 Income Statement.

Seconded by George Manzer. All aye. Motion carried.

Chairperson Greg Turner responded to all questions asked regarding these reports.

Treasurer Carol Barnes has requested that a new Treasurer be appointed. Due to a heavy schedule she will not be able to attend upcoming Board meetings. She will re-offer for 2018-2019 pending replacement.

- **Annual Committee Reports:** Chairperson Greg Turner reviewed and gave a summary of each of the committees.

Highlights for these reports include:

“An Adventure is waiting... all it needs is you” is a slogan which has been adopted by DATA.

Bay Ferries has made a very generous offer to DATA and its members to do experiences onboard the Fundy Rose. Every Friday will be “Digby Friday” and members wishing to demonstrate their experiences will be offered this opportunity. Please contact DATA if you would be interested in doing this.

An explanation of the Bay of Fundy Tourism Partnership was given.

It was noted that hundreds of volunteer hours are donated by volunteers to put the Digby Area Visitor Guide together.

Linda Graham pointed out that E-transfer has been set up and can be used to pay for ads in the Guide as well as for membership dues.

Chairperson Greg Turner gave a brief intro into the AMR (Accelerated Marketing Readiness) program.

FAM (Familiarization) Tour was explained and ideas were welcomed. Everyone present agreed this is a good idea and should go forward.

Social Media was discussed and explanations on tracking and organic vs. paid ads posting.

Several businesses are now training their staff on the use of the DATA website (www.digbyarea.ca). This is very helpful with both the HOST Program and the FAM Tour.

- **Election of 2018-2019 Board Members**

Chairperson and Smith’s Cove Representative: Greg Turner has re-offered.

Mary Tibbetts asked three times if there were any other nominations. Mary Tibbetts called for nominations to cease. Greg Turner has accepted the position of Chairperson for 2018-19.

Past-Chairperson: On February 21, 2018 Past-Chairperson Saskia Geerts resigned due to a heavy schedule; however she has left open the option to help out whenever possible.

At this point, it was agreed by all present that the remaining positions would be jointly discussed. Chairperson asked three times if there were any other nominations from the floor. Being none, Mary Tibbetts called for nominations to cease.

Vice-Chairperson: Tina Frost has re-offered.

Treasurer: Carol Barnes has re-offered.

Secretary: Mary Tibbetts has re-offered.

Municipality of the District of Digby Appointed Representative: George Manzer has re-offered.

Digby Town Appointed Representative: Peter Turnbull has re-offered.

Board of Trade Appointed Representative: Kevin Ellis has re-offered.

Long Island Representative: Tom Goodwin has re-offered.

Digby Neck Representative: Linda Graham has re-offered.

Brier Island Representative: Penny Graham has re-offered.

Barton/Brighton/Doucetteville Representative: This position is open.
No nominations for this area; a search will continue.

Weymouth and Area Representative: This position is open.
No nominations for this area; a search will continue.

Bear River Representative: Kevin Ellis nominated Darren Carey for the Bear River Representative opening.

Greg Turner asked three times if there were any other nominations from the floor and Mary Tibbetts called for nominations to cease.

Darren Carey has accepted the nomination and will join the DATA Board of Directors as the Bear River Representative.

Chairperson Greg Turner presented the full list of Directors and again asked if there were any other nominations from the floor. There were no other nominations and Mary Tibbetts called for nominations to cease.

*George Manzer made a motion to approve the 2018-2019 Board of Directors.
Seconded by Linda Graham. All aye. Motion carried.*

- **Adjournment:** George Manzer called for adjournment at 7:30pm.
- The next regular Board meeting will be held on Wed., June 13, 2pm at the Municipality.
- Port Authority's harbour development project – presentation by Ed Chisholm.

Respectfully submitted,

Mary Tibbetts
Secretary