

DATA BOARD OF DIRECTORS MEETING

October 21st, 2021, 2:00pm Trinity Anglican Church

Meeting Notes

1. Present: Karen Enright, Darren Carey, Janette Andrew, Hal Theriault, Stacey Doucette, Linda Graham, Tina Frost, Angela Thurber, Linda Wielinga, Shelley Lonergan, Greg Turner, Peter Turnbull

Regrets: Kevin Ellis

2. Agenda: Approval/Additions/Deletions

Motion to accept agenda Janette. 2nd by Darren. All aye. Approved.

3. Approval of previous minutes (September 15th, 2021)

Motion to accept previous meeting notes Tina. 2nd by Linda G. All aye. Approved.

4. Old Business:

- **a. Membership Dues Campaign 2021-22/Ad Costs:** Linda W. to send out invitations again to membership
- **b. Doug's Contract Extension** his current contract expires mid November. Motion to extend his contract to April 2022 (when we expect the Levy to kick in) by Darren. 2nd by Tina. All aye. Approved.

5. Treasurer's Report

Motion to accept Treasurer's report Darren. 2nd by Greg. All aye. Approved.

6. Marketing Committee:

- a. Darren will arrange a Marketing meeting to review new ideas for next year
- **b. Update on NS Local Video project**: Video shooting coming to a close. Hope to have final videos reading for viewing by next meeting.
- **c. Digby Guide update:** We have design files from Advocate. They have sent a contract for approval. Karen to arrange meeting. Val Stackhouse from Digby Pines has agreed to join committee for the guide. Greg willing to edit and will submit comments on last guide.

7. New Business:

- **a. Digby Trails Map reprinting:** Cost to reprint from Advocate is \$3,300 for 5000 maps. Darren to look into other printer quotes. Karen to write a letter to Municipality to suggest sharing costs for reprinting. Perhaps look for sponsors to help pay costs?
- **b. Maud Lewis brochure:** Hal and Linda W will work collaboratively on the redesign of this. Will also look for quotes from JR Printing/Digby Print & Promo and Bridgetown printer.

8. In-Kind Reports:

a. Board of Trade: no reportb. Municipality: no reportc. Town / VIC: no report

9. Next meeting: October 13th, 2021 @ 2pm @ Trinity Anglican Church

10. Adjournment: Motion by Janette. All aye.