# DIGBY AREA TOURISM ASSOCIATION [DATA]

### 2016 ANNUAL GENERAL MEETING MINUTES

Meeting: May 5, 2016, 2pm, AGM, Municipality of the District of Digby Council Chambers

**Present:** Greg Turner, Mary Tibbetts, Roger Outhouse, Phil Robertson, Shelley Lonergan, Denise and Don Alford, Linda Graham, Bill Schrank, Carol Barnes, Penny Graham, Lisa Tudor, Rob Hersey, Tina Frost, Melissa Merritt, Julie MacLean, Saskia Geerts, Bob Benson

Regrets: Joanne Tinker, George Manzer, Peter Turner, Tom Goodwin

- <u>Welcome and Call to Order</u>: Vice-Chair Greg Turner called the meeting to order at 2pm, welcomed everyone and thanked them for their attendance.
- <u>Approval/Additions/Deletions to Agenda</u>: Vice-Chair Greg Turner asked if there were any additions or changes to the agenda. No changes or additions.

Linda Graham made a motion to approve the agenda. Seconded by Carol Barnes. All aye. Motion carried.

• <u>Approval of previous minutes</u>: Vice-Chair Greg Turner asked if everyone present had a chance to review the minutes the 2015 AGM and called for any corrections or additions. There were no corrections or additions.

Mary Tibbetts made a motion to approve the minutes of the May 6, 2015 AGM, with corrections. Seconded by Bob Benson. All aye. Motion carried.

• <u>**Treasurer's Report:**</u> Treasurer Carol Barnes read her report and called for question. Treasurer Barnes said Jeremy Sanford prepares an annual audit, free of charge. His report should be available in June 2016.

Vice-Chair Greg Turner added that the \$4,000 in funds is put aside for a sewer project in Tiverton. These funds have been held for some time but plans are being made and project details will hopefully be received in the next few months. These funds are put aside and will not be used for any other project.

*Treasurer Carol Barnes made a motion to approve the Treasurer's Report. Seconded by Tina Frost. All aye. Motion carried.* 

• <u>Annual Report</u>: Vice-Chair Greg Turner reported. See separate document, attached.

Summary of Discussion:

- Emphasis was placed on developing a "host program" for businesses in the area.
- Roger Outhouse suggested a QR code be placed conveniently in businesses in the area.
- All members are encouraged to post on all social media venues.

- Doers and Dreamers. Expensive to advertise. Tourism NS did not attend Saltscapes this year. Greg has kept in touch with Tourism NS to review the publication but he believes Digby Area is well represented.

- Everyone thanked Greg Turner for his extensive hard work with the Inspiring Content Partner Program.

# • Committee Reports:

Executive Committee: Marketing Committee: Education Committee: Product Development Committee: Membership Committee (attached): Finance Committee (see Treasurer's report):

Vice-Chair Greg Turner made a motion to approve the Annual Report, including Committee Reports. Seconded by Linda Graham. All aye. Motion carried.

# • ByLaw Changes:

# i. licensed accommodation memberships only

Add to By-Laws: 5.3 Accommodations must be licensed pursuant to Section 3, Requirements for licenses, of the Tourist Accommodations Act as set forth by the Nova Scotia Legislature. After discussion and clarification a motion was made.

Saskia Geerts made a motion to amend the By-Laws to include licensed accommodations only, as set forth by the Nova Scotia Legislature. Seconded by Linda Graham. All aye. Motion carried.

### ii. change of membership year to October 1 to September 30

The fiscal year will remain the same but the membership drive will be year round for the purpose of reaching businesses not available during the winter months.

After much discussion and clarification it was agreed to change the membership year from specific dates to year-round individual memberships.

Tina Frost made a motion to amend By-Laws to individual memberships and duration commences upon payment of membership fee and ends one year from date of payment. Seconded by Linda Graham. All aye. Motion carried.

# • Election of 2016-2017 Board Members

Chair and Smith's Cove Representative:

Past Chair Saskia Geerts asked Vice-Chair Greg Turner if he will accept the nomination. Greg Turner accepted.

Past Chair Saskia Geerts asked three (3) times if there were any other nominations from the floor. Bob Benson called for nominations to cease.

Past-Chair: No Vote. Saskia Geerts is Past Chair.

# Vice-Chair:

Chair Greg Turner asked for nominations from the floor.

Penny Graham nominated Tina Frost. Tina Frost accepted the nomination.

Chair Greg Turner asked three (3) times if there were any other nominations from the floor. Bob Benson called for nominations to cease. Treasurer: Carol Barnes has re-offered.

Chair Greg Turner asked three (3) times if there were any other nominations from the floor. Saskia Geerts called for nominations to cease.

Secretary: Mary Tibbetts has re-offered.

Chair Greg Turner asked three (3) times if there were any other nominations from the floor. Saskia Geerts called for nominations to cease.

- Municipality of the District of Digby Appointed Representative: George Manzer.
- Digby Town Appointed Representative: The Town has not yet announced their representative.
- Bear River Representative: Bob Benson has re-offered. Linda Graham called for nominations to cease.
- Long Island Representative: Tom Goodwin has re-offered. Saskia Geerts called for nominations to cease.
- <u>Digby Neck Representative</u>: Linda Graham has re-offered. Saskia Geerts called for nominations to cease.
- Brier Island Representative: Penny Graham has re-offered. Saskia Geerts called for nominations to cease.
- Barton/Brighton/Doucetteville Representative: This position is open.
  - Chair Greg Turner asked three (3) times if there were any other nominations from the floor. No nominations for this area; a search will continue. Saskia Geerts called for nominations to cease.
- Weymouth and Area Representative:
  - Chair Greg Turner confirmed Joanne Tinker has accepted the nomination. Chair Greg Turner asked three (3) times if there were any other nominations from the floor. Saskia Geerts called for nominations to cease.
- Director-At-Large:
  - Chair Greg Turner confirmed Mike Bartlett has accepted the nomination. Chair Greg Turner asked three (3) times if there were any other nominations from the floor. Saskia Geerts called for nominations to cease.
- Chair Greg Turner presented the list of Directors and asked once again if there were any other nominations from the floor. None.
- *Julie MacLean made a motion to approve the 2016-2017 Board of Directors. Seconded by Linda Graham. All aye. Motion carried.*
- Chair Greg Turner closed the meeting indicating that 2016-17 will be a busy year and the Board of Directors will be making every effort to meet throughout the summer. All meeting dates are posted on digbyarea.ca. He thanked everyone for their support and for attending the Annual General Meeting for the Digby Area Tourism Association.
- Adjournment: Chair Greg Turner called for adjournment at 3:30pm.